LUXURY CLUSIVES

SUMMER EDITION 2025



THE BUSINESS OF LUXURY IN AFRICA

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MIAMI 2026









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THINKING PODCAST

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Your Opulent Living Guide

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A SEASON OF RENEWAL,

RADIANCE AND REFINED LIVING

MESSAGE FROM THE OFFICE OF THE CEO

As summer unfolds across the horizon, it brings with it the promise of renewal — a season where nature awakens, ideas blossom, and the soul rediscovers its rhythm. It reminds us that true luxury is not merely a possession, but a feeling — the grace of transformation, the beauty of rebirth, and the power to live with purpose and presence.

At **Luxury Xclusives**, we believe that luxury begins with intention — a way of life where every detail tells a story, every creation holds meaning, and every experience inspires connection. It is in the soft fragrance of blooming gardens, the elegance of fine craftsmanship, and the serenity of spaces designed to nurture both heart and mind.

This **Summer Edition** celebrates that spirit of awakening — a tribute to Africa's creative brilliance and timeless sophistication. Within these pages, we explore a continent that continues to redefine the essence of luxury through innovation, artistry, and authenticity. From design and travel to gastronomy and wellness, we honour the people and places shaping Africa's luminous future.

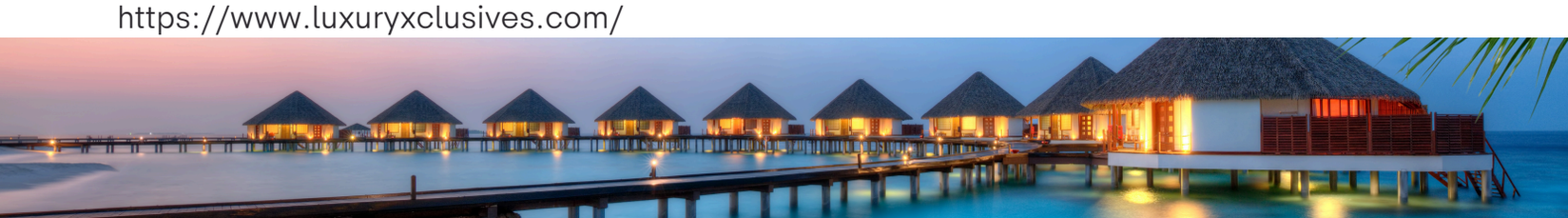
As we embrace this season of light and renewal, may you be inspired to cultivate beauty in every moment — to live gracefully, dream boldly, and celebrate the elegance of life itself. Because here, at Luxury Xclusives, we don't just reflect luxury — we embody it, season after season.

STAY LUXURIOUS! EMBRACE AFRICA.

With elegance and purpose,

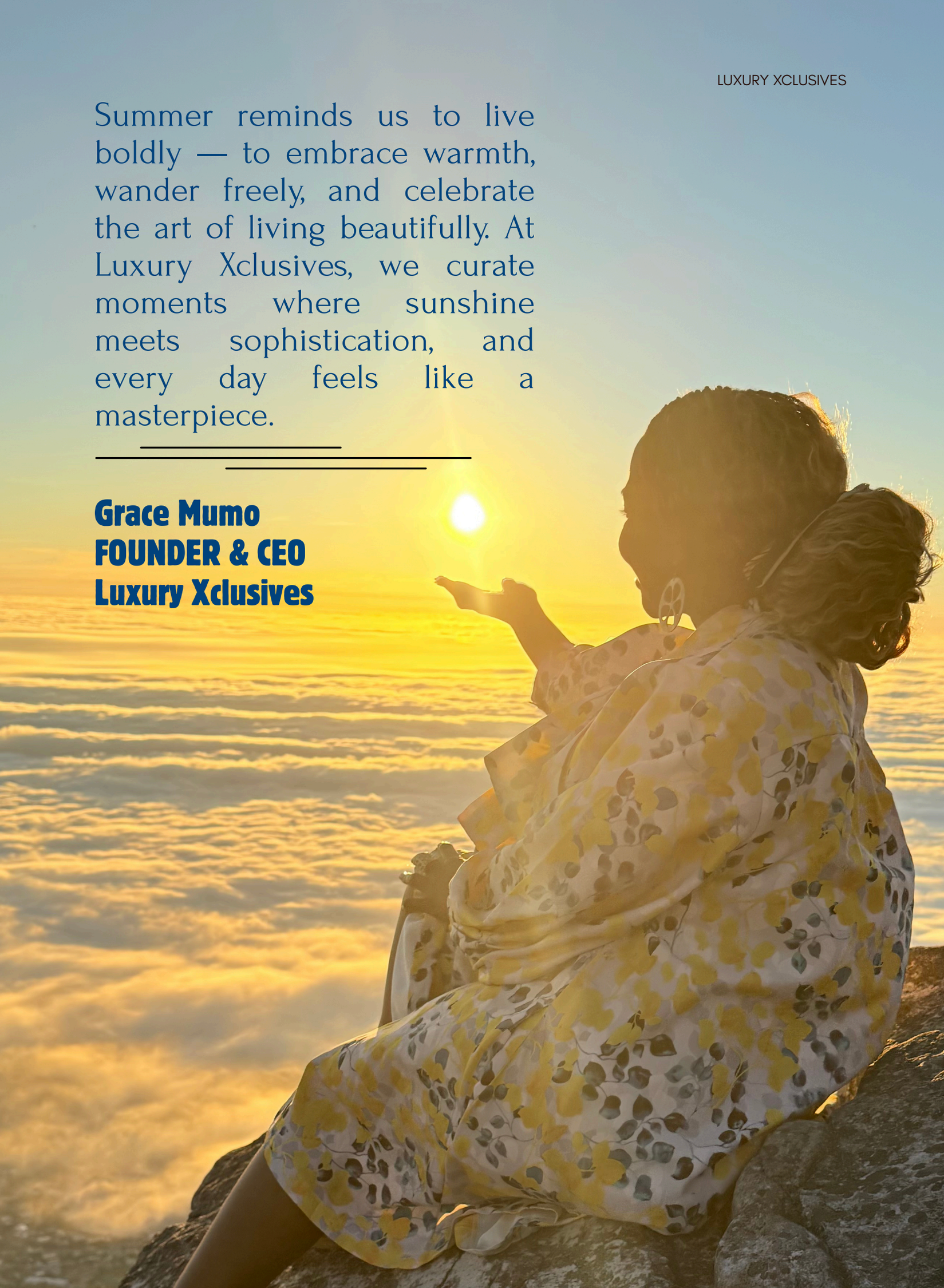
Grace Mumo

Chief Executive Officer
XCLUSIVITY REIGNS SUPREME
https://www.luxuryxclusives.com/



Summer reminds us to live boldly — to embrace warmth, wander freely, and celebrate the art of living beautifully. At Luxury Xclusives, we curate moments where sunshine meets sophistication, and every day feels like a masterpiece.

Grace Mumo
FOUNDER & CEO
Luxury Xclusives





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DESIGN JEWELLERS



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African Natural Treasures



Africa's diamond and Tanzanite treasures captivate globally with beauty, rarity, and immense value. Diamonds shaped history and economy, while Tanzanite's unique blue hues enchant as a sought-after gemstone found solely in Tanzania. Symbolizing luxury and elegance, these precious stones mesmerize admirers worldwide.



Discover ethically sourced diamonds and Tanzanite jewellery at Shimansky in Cape Town. With international certification and a commitment to sustainability, their exquisite pieces embody both beauty and ethical integrity. Enjoy guilt-free shopping and support responsible practices while indulging in the allure of their precious gems.

"Your African legacy for generations to come"

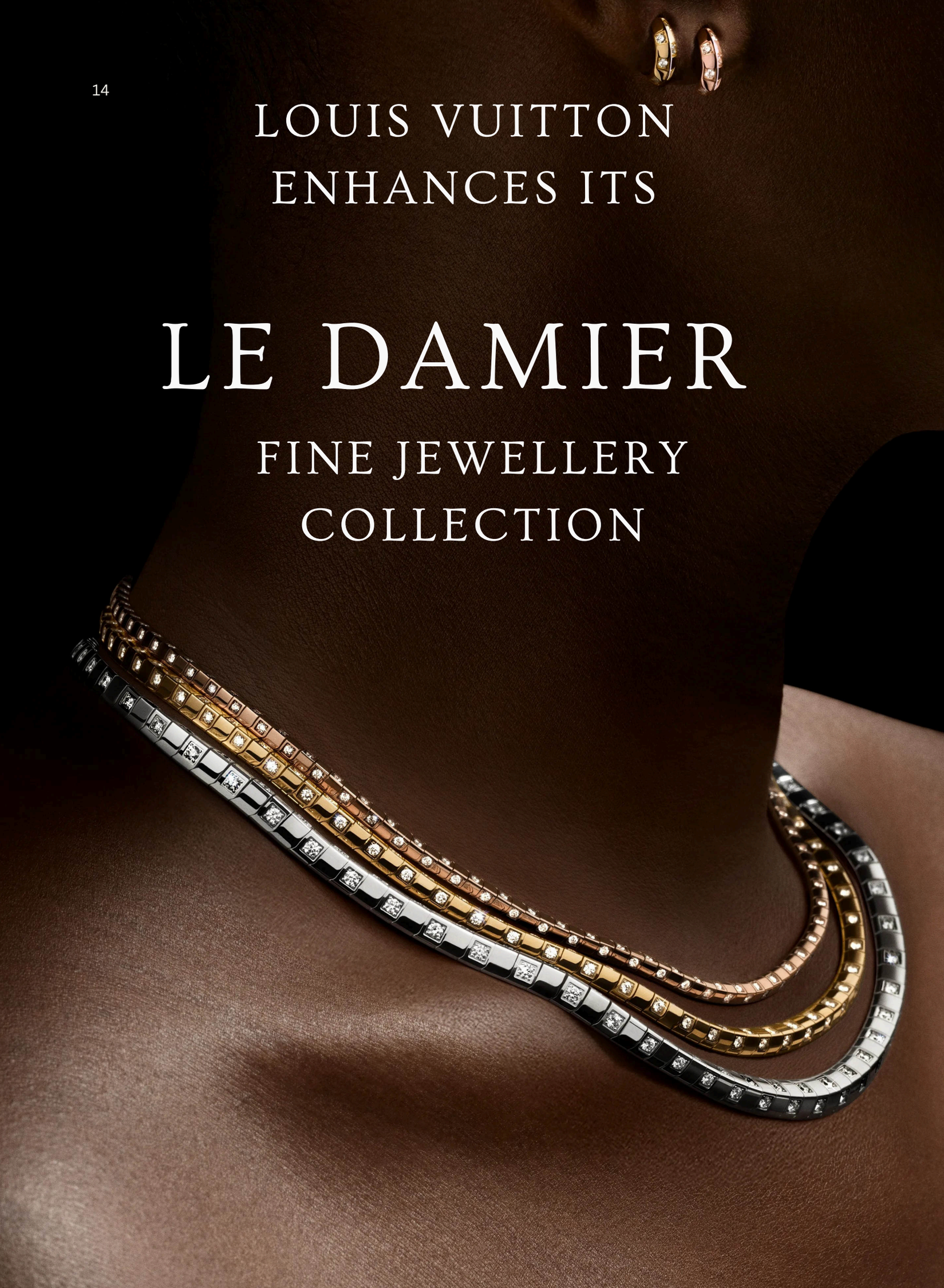


Visit the Shimansky jewellery experience in Cape Town and discover your own treasure.

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LOUIS VUITTON ENHANCES ITS LE DAMIER FINE JEWELLERY COLLECTION



FRESH DESIGN

EMBRACING A UNIQUE FLUIDITY THAT TRULY WEARS LIKE A SECOND SKIN.

With a sparkling new pink gold variation and a host of fresh designs, the ultra-modern Le Damier de Louis Vuitton collection radiates with a newfound creative energy, ushering the exciting next chapter for this iconic, unisex collection.

Graphically set with gold squares and diamonds that evoke the Damier pattern's distinct form, Le Damier de Louis Vuitton launched in 2024, its design rooted in a sensual, moving tactility, embracing a unique fluidity that truly wears like a second skin.

For 2025, the collection now welcomes a new finish – pink gold – which punctuates a full range of new jewels including rings, a bracelet, pendant, and earrings plus a new necklace design. Expanding upon the line's existing yellow and white gold offerings, the new pink gold finish invites fresh and bold new opportunities for stacking, self-styling and personal expression, all which are at the core of this signature unisex collection.

Three bold new necklaces join the repertoire, in various different widths and finishes for maximum versatility and optionality. With individually hand polished and assembled links, the new necklaces are exquisitely fluid and tactile, channelling the softness and sensuality that's made Le Damier de Louis Vuitton an instant icon and a design that can be worn everyday. A pink gold necklace comes in a width of 3.5mm, and joins a yellow gold necklace in 5mm and a white gold version in 7mm. Beautifully articulated and light, the strong and diverse mix of gold and sizes are fully stackable and tactile, inviting the wearer to self-style and layer the pieces in myriad ways.

Two rings – in two different widths – now embrace the new pink gold finish. The pieces will mix and match wonderfully with the existing yellow and white gold designs, which currently come in seven different styles in total.





BOLD EXPRESSION AND STATEMENT MAKING LOOKS

Two bracelets further amplify the collection's stacking possibilities for bold expression and statement making looks. The novelties include a new slim 3.5m pink gold bracelet alongside a larger 5mm white gold version – and join the three existing bracelets in the Le Damier de Louis Vuitton portfolio– presenting a full range of diverse finishes and sizes for even more rich and imaginative ways to wear Le Damier de Louis Vuitton.

The collection's more understated single round pendant, studded with diamonds, now comes in pink and white gold, to add to the debut yellow gold offering on this fine and delicate design. Finally, the Maison has also expanded upon the earrings, creating a smaller size in a chic single hoop, available in all three gold finishes.

The design makes for the perfect layering accompaniment to the collection's existing larger earring design.





MODERN, GRAPHIC WITH A TOUCH OF INFINITY

Recalling the Damier motif with a polished gold finish that exudes softness and sensuality, all the jewels are notably hand-set with round diamonds in slightly oblique squares, accented with four grain settings. A signature geometric central line anchors the collection, bringing a unique sharpness to the design. For ultimate movement and continuity, the construction of the bracelets and necklaces are crafted with the same precision and engineering as a watch bracelet. Each link is manually assembled, with a gap deliberately left between each link to create a smoother and more fluid fit. A true technical feat, the clasp has also been aesthetically and seamlessly integrated into the design.

Modern, graphic and with a touch of infinity, this iconic collection continues to expand its creativity, pulsing with a fresh and bold new energy – and inspiring both women and men to make Le Damier de Louis Vuitton truly their own.


DISCOVER MORE
https://louisvuitton.com



TravelPlus Tourism



DISCOVER MORE


MHONDORO
SAFARI LODGE & VILLA

Crowned ‘Best Family Villa in the World’ at 2025 Haute Grandeur Global Excellence Awards





Mhondoro Safari Lodge & Villa has reaffirmed its position among the world's premier luxury safari destinations, earning multiple distinctions in the 2025 Haute Grandeur Global Excellence Awards, including the coveted title of 'Best Family Villa in the World'. Highlighting its appeal across diverse hospitality markets and categories, this year Mhondoro also secured awards for the Best Pool Villa in Africa; the Best Bush Lodge in South Africa; and the Best Wedding Destination Hotel in South Africa.

Set within the malaria-free 35,000-hectare Welgevonden Game Reserve in Limpopo province, Mhondoro offers an immersive and luxurious, yet warm and hospitable safari experience for up to 24 guests. Frequent Big 5 game sightings, a unique underground waterhole hide and custom-built stargazing deck, on top of fresh, healthy and seasonal cuisine combined with an intimate connection with nature, defines its 5-star guest experience. Children of all ages are welcomed, making Mhondoro an ideal venue for multi-generational travel and special celebrations alike.

The award-winning Mhondoro Villa is ideally suited to groups of six people, providing a luxurious yet comfortable home-away-from-home to friends or families travelling together.

The Villa is a completely private and exclusive lodge on its own, furnished in warm, earthy colours, blending European elegance and understatement with vibrant African flair.

It features a magnificent Master Suite plus two other en-suite bedrooms, complete with wooden decks and views of the lodge waterhole and the bush beyond.

For bigger groups the villa can dine up to 10 people when the rest of the party book rooms/suites in the adjacent main lodge.





The Villa's large, open-space kitchen, dining and lounge area and private boma provide ample opportunity for relaxation and entertainment. Leading out to a heated pool and sun loungers, on balmy summer evenings the Outdoor Lounge sets the scene for relaxing sundowners while watching 'resident' elephants stop by the waterhole for a drink. Cosy fireplaces invite guests to enjoy the magic of the wilderness even on chilly nights. Mhondoro Villa also boasts a fully-equipped gym and massage room, while the services of a butler, housekeeping staff and a private chef are included too, in addition to the use of a private game-viewing safari vehicle with a personal ranger.

The Haute Grandeur Global Excellence Awards are universally regarded as the highest honour in the global hospitality industry. Since its opening in 2016, when it received the award as 'Best Newcomer Lodge in Africa', Mhondoro Safari Lodge & Villa has consistently been recognised by Haute Grandeur in various categories, setting a benchmark for excellence in regionally celebrated, globally recognised luxury safari hospitality.

With its latest haul of Awards, Mhondoro Safari Lodge & Villa continues to raise the bar in African safari travel, offering unmatched service, comfort, and tailored experiences that garner global recognition that resonate deeply with guests.





A HOME FOR KINDRED SPIRITS IS QUIETLY FORMING

MAISON GRACE PREPARES TO OPEN CAPE TOWN'S FIRST CURATED MEMBERSHIP CLUB

MAISON GRACE

LUXURY XCLUSIVES



The finest places are rarely announced. They're discovered through quiet recommendations over dinner, through conversations between those who appreciate the exceptional. This summer, such a place opens at Cape Town's V&A Waterfront.

Maison Grace is for the curious. Those who collect experiences rather than just objects. Who travel to understand rather than to post. Who value good conversation above all else.

This isn't a traditional membership club. It's a home for global members where interesting people naturally gravitate toward each other. Where what matters isn't what you own, but what you bring to the table.

The space itself is thoughtfully designed. The wine selection reflects the artisans, not just expensive labels. Programming spans intellectual curiosity, culinary craft, and cultural connection. Every detail serves a purpose: to create an atmosphere where genuine connections happen.

Food & beverage experiences will be crafted in collaboration with Paris Society Consulting, the creative force behind celebrated Parisian institutions LouLou, Gigi, and Coco.

Maison Grace is accessible by invitation only, for those who understand that the best experiences are shared with the right people. In a world that's increasingly about show, Maison Grace is about substance.





MAISON GRACE



ABOUT MAISON GRACE

This summer, Maison opens the first of its membership clubs, Maison Grace, in Cape Town. A thoughtfully designed home for kindred spirits at the V&A Waterfront, it represents a new paradigm in hospitality, where luxury feels intimate, and culture happens naturally.

Press visits are by invitation-only experiences featuring architecture tours, cultural conversations, and carefully curated moments that capture the essence of what Maison Grace represents.

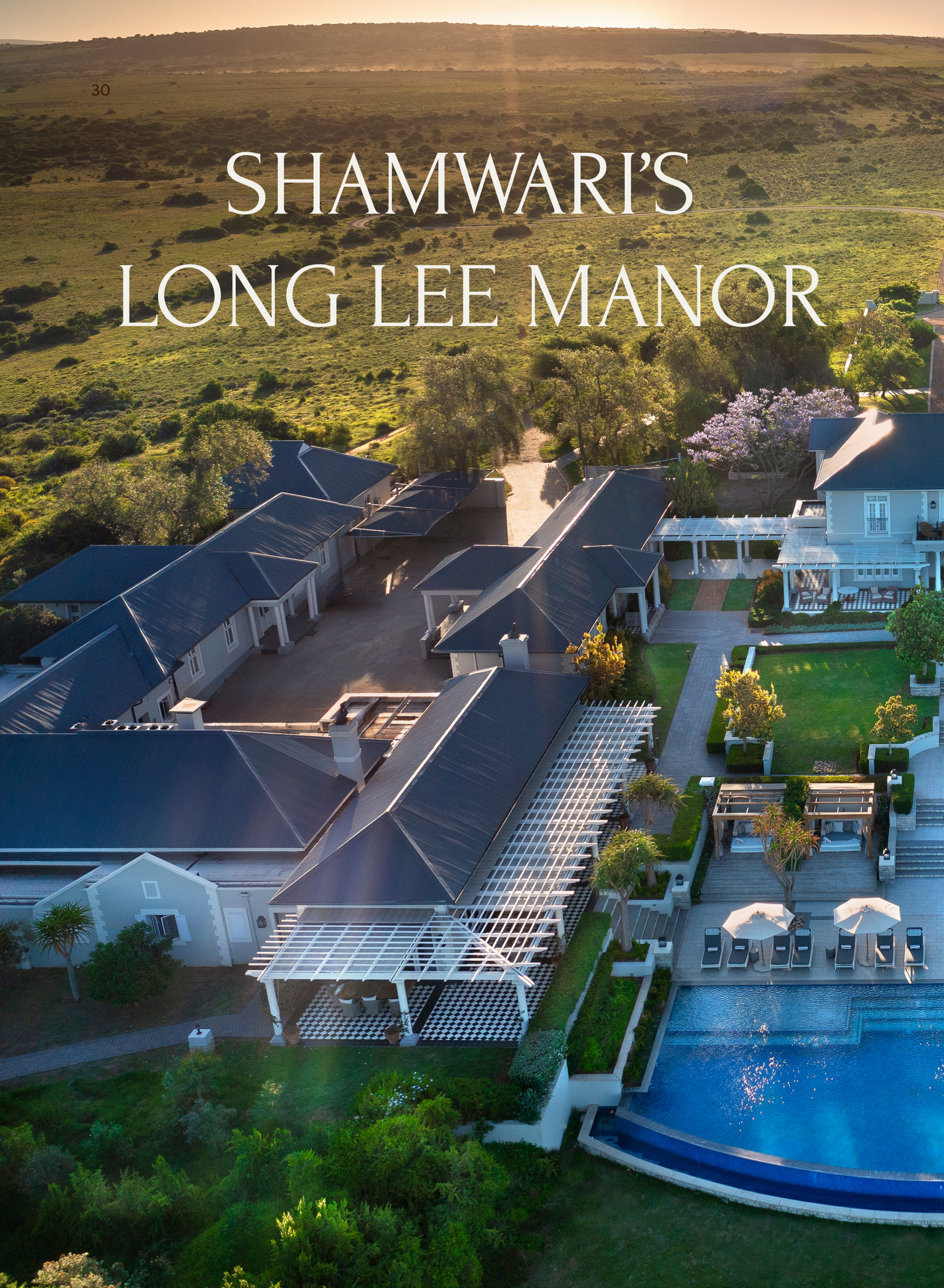


V&A WATERFRONT, CAPE TOWN
OPENING SUMMER 2025

HTTPS://WWW.MAISONGRACECLUB.COM/

Expressions of interest may be submitted through our concierge: members@maisongraceclub.com
References will be quietly verified.

SHAMWARI'S LONG LEE MANOR





Awarded

MICHELIN KEY



MICHELIN KEY

Long Lee Manor at **Shamwari Private Game Reserve** has been awarded a Michelin Key, the hospitality equivalent of a Michelin Star.

It is one of only 27 hotels and destinations in South Africa to have received the recognition. Others include notable hospitality names such as the Mount Nelson, Cellars-Hohenort, The Cape Grace, the Saxon and Le Quartier Francais.

The award is judged according to architecture and interior design, quality of service, personality and character, value for the price and contribution to the area.

> ***"Receiving recognition from Michelin places a restaurant or hotel amongst the world's elite and in very select company. It's huge for us," says Joe Cloete, CEO of Shamwari.***





MICHELIN AWARD FOR HOTELS AND DESTINATIONS

When Long Lee Manor was extensively refurbished in 2018/19, care was taken to reflect the architectural features of the original manor house. Cloete believes this and its situation, with views over the savanna and mountains in the background, contributed to the award.

When the Michelin Guide was first published in 1900 it listed maps, mechanics, petrol stations and hotels, but not restaurants. The first restaurant listings and reviews began in the 1920s, and today getting a Michelin Star is the culinary equivalent of an Oscar.

The Michelin Key awards for hotels and destinations were launched in 2024.

Long Lee Manor's Michelin Key accolade reflects Shamwari Private Game Reserve's commitment to exceptional hospitality, design, and sustainable luxury tourism.

Talk to us: Shamwari Game Reserve.

> ***"We'd also like to think that the hospitality we pride ourselves on played a role, as did our efforts to contribute to the surrounding communities."***


Holiday!
Season
TRAVEL ALERT!
BOOK NOW OR MISS OUT ON LUXURY'S BEST



TRAVEL SURGE

BEST TIME TO PLAN YOUR TRIP!

With the festive season fast approaching, the Roxstar Luxury Travel Group is warning South African travelers, corporates, and holiday enthusiasts that **year-end bookings must be made before October 15th** to secure the world's most in-demand destinations and experiences.

From the Maldives and Seychelles to Dubai's most exclusive hotels, Europe's ski chalets, and Cape Town's sun-soaked villas, demand is already outstripping supply.

Premium locations, experiences, and prices are moving fast, with only a limited window left before peak-season surcharges and waitlists kick in.

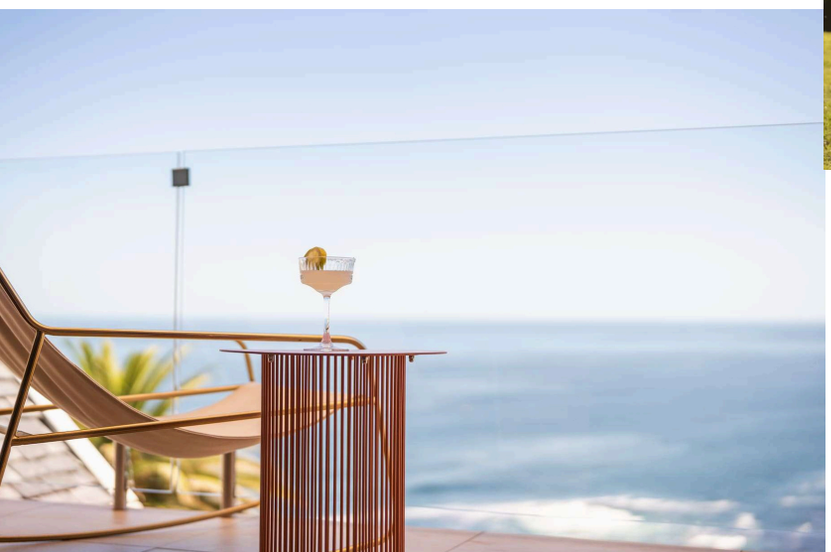


HOLIDAY ADVENTURES



WILD AND SAFARI

Beyond Cape Town, the agency is also calling on all corporates and company's to urgently prioritise their bookings if they want to access safari icons like Singita and Cheetah Plains, as well as VIP tables for global year-end parties, events and luxury corporate year-end functions.



COASTAL TRAVEL

Cape Town remains the crown jewel of festive escapes, and Roxstar Luxury Travel can confirm that its exclusive access and rates to some of the city's most sought-after properties, experienced an 82% surge in bookings from international tourists by end September. These include La Residence, Ellerman House, The One&Only, and Cape Grace.



DON'T REGRET

Travelers, corporates and company's who delay beyond October 15th risk losing access to the season's most coveted luxury escapes.



"We are seeing unprecedented demand from both local and international clients this year, with Cape Town firmly on the global luxury map. The reality is that the best villas, suites, and experiences are already filling up, and those who delay risk missing out. The demand extends beyond beds and views, through to private yacht charters and the hiring of hidden wine estates."



ROXY ROBINSON, FOUNDER
ROXSTAR LUXURY
TRAVEL AGENCY,

Mangwanani
African Spa

SINCE 2002

SOUTH AFRICA'S MOST BELOVED WELLNESS DESTINATION OPENS A NEW WELLNESS CENTRE

THE VIEW







A NEW ERA OF TRANQUILLITY AND TRANSFORMATION

The launch of Mangwanani The View marks a defining moment in the brand's journey of empowerment and holistic healing. Inspired by the loyalty of Mangwanani's ever-growing community, this new spa was designed to meet the rising demand for space, serenity, and superior service.

"The opening of Mangwanani The View is deeply meaningful for us-it represents not only growth but a continued commitment to empowerment and community," says Erin Limbert CEO and Founder of Mangwanani. "By expanding our space, we are creating more opportunities for employment and training, while continuing to share Africa's sacred healing traditions with our guests. We hope that every person who visits The View departs feeling renewed, inspired, and deeply cared for."

A HAVEN DESIGNED FOR COMPLETE ESCAPE

Mangwanani The View is a true sanctuary of peace and restoration-an environment where guests can leave the world behind and surrender to pure indulgence. From the tranquil soundscape to the delicate scent of essential oils, every detail has been carefully curated to evoke calm and serenity.

Adding to its unique charm is the exclusive Mangwanani Moroccan Room – a first for the brand. This exquisite space weaves the sensory opulence of North Africa with Mangwanani's authentic African rituals, creating a luxurious and multi-sensory escape. With textured finishes, aromatic oils, and enveloping warmth, the Moroccan Room promises a one-of-a-kind experience found only at The View.



Mangwanani AFRICAN SPA Rituals



The Best for This Month

AN EXPERIENCE BEYOND THE ORDINARY

Guests at Mangwanani The View can indulge in:

Half Day Spa Experiences (Morning or Afternoon)

Four hours of complete pampering including:

- Three 55-minute signature treatments,
- A delectable meal with desserts,
- Refreshing beverages, and
- A decadent chocolate biscuit and
- Amarula on departure.

SIGNATURE TREATMENTS

iZimanga:
A Traditional Full-Body Massage with Hot Stones and 100% natural aromatic oils to soothe and restore.

Molala:
A North African Head, Neck, and Shoulder Massage designed to melt away tension.

Neo Maoto:
A Royal African Foot Therapy combining pressure-point therapy with a luxurious Lemongrass cream.

INDIVIDUAL MANGWANANI RITUALS

Choose from beloved treatments such as the Mangwanani Relaxation Facial, Traditional Full Body Massage with Hot Stones, Head, Neck & Shoulder Massage, or Foot Massage.

Each experience honours Africa's ancient healing wisdom-connecting mind, body, and spirit in a journey that celebrates wellness, culture, and community.



ROOTED IN EMPOWERMENT, INSPIRED BY AFRICA

Since its inception, Mangwanani's vision has been rooted in empowerment, authenticity, and upliftment. The brand proudly provides meaningful employment and skills development for women from previously disadvantaged backgrounds. The move from The Pivot to The View not only expands the spa's facilities but also creates new jobs and growth opportunities-continuing Mangwanani's mission to transform lives through healing and empowerment.

FOLLOW US

www.mangwanani.co.za

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Mangwanani Original African Spa

Mangwanani African Spa
SINCE 2002

BUSINESS HOURS
08h00 – 23h30

The View, adjacent to Fourways Mall
(Winnie Mandela Drive, Witkoppen Road, Cedar Road & Fourways Boulevard)

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unique collaboration opportunities, partnerships, and business growth, allowing you to connect with like-minded professionals who share a commitment to excellence in African luxury.

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GET FEATURED EXTENSIVELY

Members receive exclusive promotional opportunities, such as featuring on the Africa Luxury Network's digital platforms, newsletters, social media channels, and Luxury Xclusives Magazine

ACCESS TO INSIGHTS AND GLOBAL EXPERTISE

Members can tap into exclusive content, insights on luxury consumer behavior, emerging trends, and best practices to enhance their strategies and refine their brand offerings.

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GLENFIDDICH AND ASTON MARTIN FORMULA ONE® ACCELERATE A NEW ERA OF LUXURY IN SOUTH AFRICA

Glenfiddich, the world's most awarded single malt Scotch whisky, has officially launched its multi-year global partnership with the Aston Martin Formula One® Team in South Africa. This union of two heritage brands marks a bold celebration of excellence, innovation, and craftsmanship, now brought to life for South African whisky enthusiasts and F1 fans alike.

The campaign, under the global banner "Timeless Apart. Iconic Together," brings Glenfiddich's legacy of whisky-making mastery together with Aston Martin's engineering precision, creating a powerful new expression of luxury that transcends borders.

THIS PARTNERSHIP BETWEEN GLENFIDDICH AND THE ASTON MARTIN FORMULA ONE® TEAM IS ROOTED IN A SHARED PASSION FOR EXCELLENCE AND INNOVATION," SAYS SØREN HAGH, CEO OF WILLIAM GRANT & SONS.

"GLENFIDDICH'S WHISKY-MAKING HERITAGE MEETS ASTON MARTIN'S ICONIC PRESENCE IN MOTORSPORT, CREATING A TIMELESS YET FORWARD-THINKING PARTNERSHIP. TOGETHER, WE'RE INSPIRING A GLOBAL AUDIENCE, INVITING THEM TO EXPERIENCE A LEGACY BUILT ON DEDICATION AND MASTERY.

To honour this historic partnership in South Africa, this moment will be marked with an immersive lifestyle experience, Club 1959, a tribute to Aston Martin's debut in Formula One brought to life at Daytona in Johannesburg this October, celebrating the spirit of craftsmanship, engineering, and elevated living.

In addition, Glenfiddich will release a limited-edition 16-Year-Old single malt, inspired by the spirit of Formula One which will be made available in leading retail stores at a recommend selling price of R1699.99 while stocks last, the bottling offers fans a collectible piece of this iconic partnership.

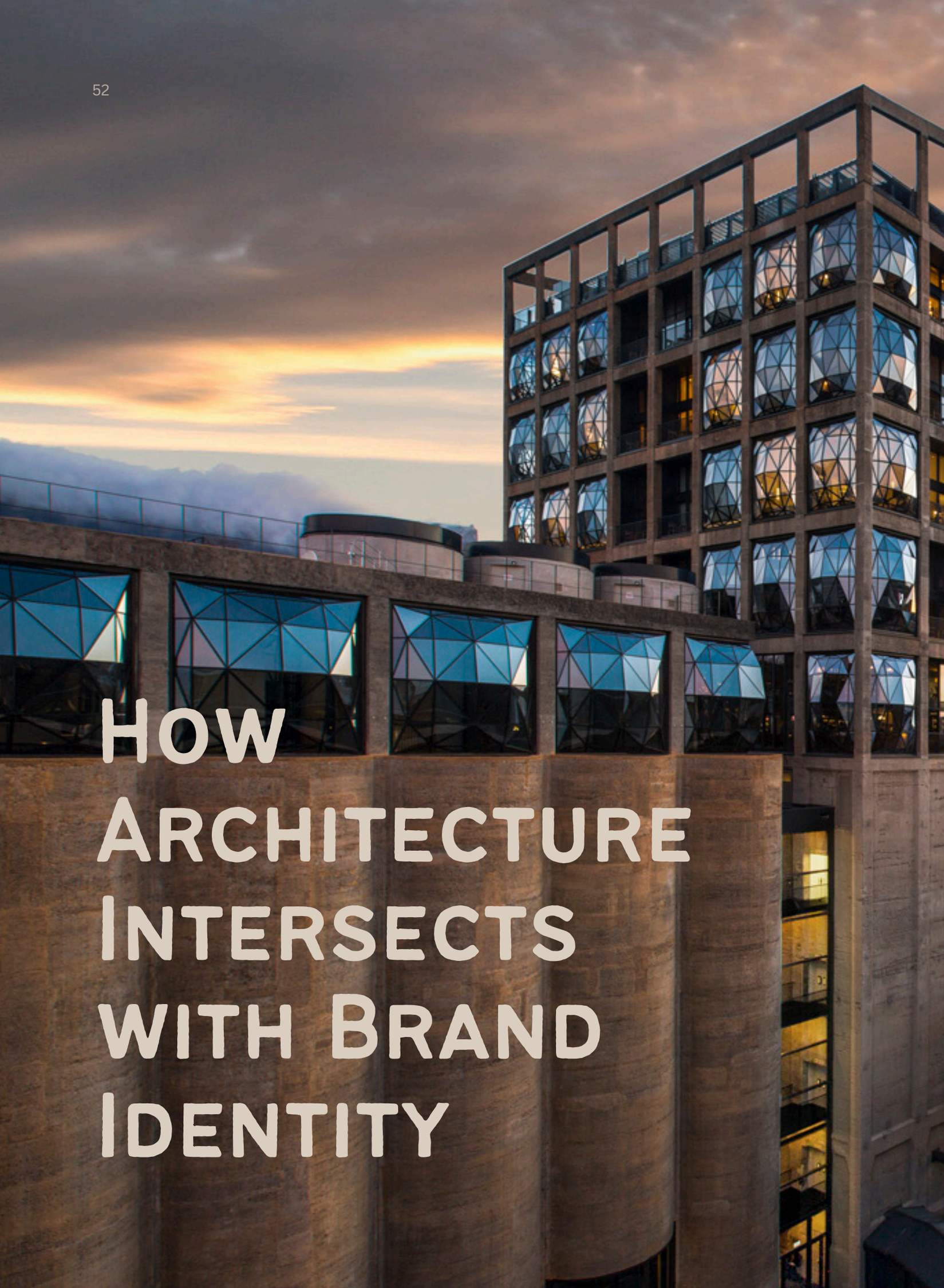


Throughout the coming months in South Africa, Glenfiddich will host a series of exclusive events, including a premium F1-themed experience and the launch of Club 1959, a high-touch celebration of engineering, elegance, and exceptional whisky, designed to immerse guests in the world of Glenfiddich and Aston Martin.

From the racetrack to the tasting room, Glenfiddich and Aston Martin Formula One® Team invite South Africans to experience a partnership defined by mastery, momentum, and meaning.

For more information visit: www.glenfiddich.com.


PIRELLI
P ZERO
Glenfiddich



How Architecture Intersects with Brand Identity





IMMERSIVE EXPERIENCE

“Branding is obvious in many fast-food stores and large department stores, but that is mainly focusing on interior design and superficial branding externally,”

“I think we are moving into an experience-centric design, which is immersive branding.

The architecture itself tells a story. This trend involves creating unique, visually striking spaces that enhance customer engagement through interactive design elements, technology, and sensory experiences.”

SAYS MAHARAJH.

She cites the Zeitz Museum of Contemporary Art Africa (MOCAA) as a prime example of immersive design, where art and architecture are integrated to create a unified experience. “Similarly, Red Bull uses its office designs to reflect its energetic brand through vibrant, interactive spaces that appeal to all senses and align with its brand’s adventurous identity,” she says.

“For example, Red Bull's Cape Town office building is a good example of how a company with a bold, energetic, and youthful identity uses its architecture to reflect those qualities. The building features vibrant colours, dynamic forms, and a sense of movement, aligning with Red Bull's brand as an adventurous, high-energy company that pushes boundaries. It’s a physical manifestation of their brand’s connection to excitement, sports, and creativity.”

Another example is the Discovery head offices in Sandton. “The design is forward-thinking, open and transparent, which is associated with their core values. The interior spaces look like they are built around people-centred community spaces,” says Maharajh.

She adds that it’s important to note that while immersive experiences can be engaging, there’s a risk that they could overwhelm the audience, leading to sensory overload. “It may be seen as inauthentic or superficial if it doesn’t genuinely reflect the brand’s values,” she says. “There is a delicate line that needs consideration when applying branding to a building.”

ARCHITECT INVOLVEMENT

An architect needs to understand what a brand’s values are, the people it needs to connect with, and the purpose it serves, and then find ways to represent these things through structural elements.

For example, BPAS has worked with JSE-listed higher education provider STADIO on several projects, giving the firm an opportunity to partner with their client in developing a visual language for their buildings, which is focused on people-centric design (a core BPAS philosophy) and the concept of “the fifth teacher”.

This is an evolution of the design theory of “environment as the third teacher”, which holds that students learn from teachers, peers and the space they’re in. Maharajh explains that this has evolved to include technology as a fourth teacher, and now community as a fifth.

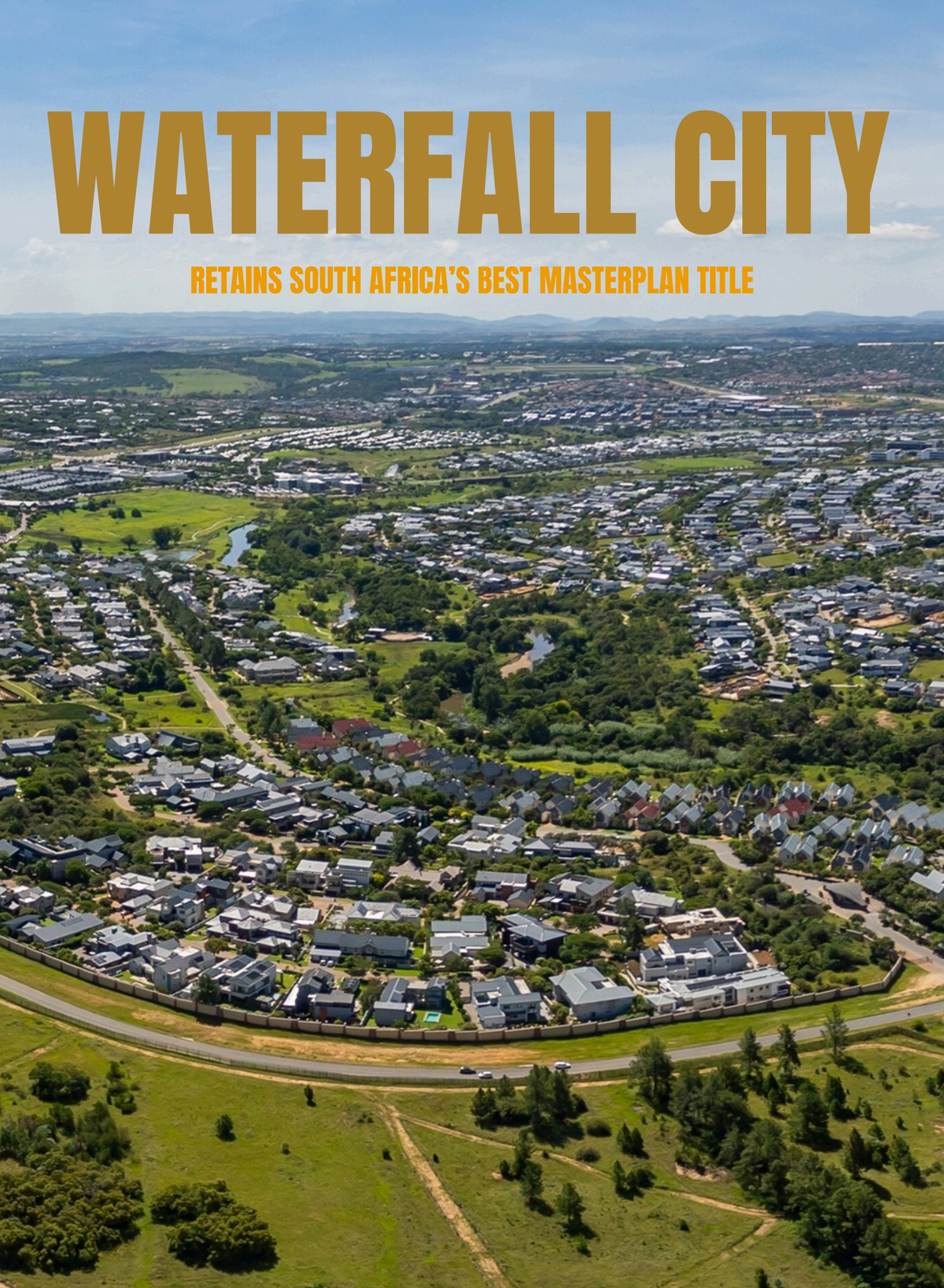
PROCESS AND TIMING

Maharajh says that branding should be considered at all stages of the design process, as it needs to be applied to the details of the build. “However, it’s important to be aware that a building’s lifespan far surpasses the current users, and a considerate, flexible design is needed.”

She believes that buildings need to be able to support stories of their existing users, as well as future users, as styles and trends will come and go, and brands will evolve, but architects will always need to find ways to reflect current needs and preferences within the built environment.

WATERFALL CITY

RETAINS SOUTH AFRICA'S BEST MASTERPLAN TITLE




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BEST MASTERPLAN
SOUTH AFRICA

Waterfall City
by Waterfall City Management Company

2025-2026

WHERE INNOVATION MEETS ELEGANCE, AND URBAN LIVING IS REIMAGINED.

In a dazzling ceremony at London's Marriott Hotel Grosvenor Square on 23 October 2025, Waterfall City Management Company was honoured with the Best Masterplan South Africa award for the second consecutive year. The accolade celebrates the visionary urban design and meticulous planning that have transformed Waterfall City into Gauteng's most admired smart city, blending luxury, sustainability, and liveability in perfect harmony.

The Masterplan category, introduced by the International Property Awards in 2024, recognises large-scale developments of at least 20,000m² that integrate five or more key functions: residential, retail, commercial, leisure, cultural, institutional, public service, and industrial. Waterfall City's blueprint exceeds these criteria, creating a seamless, human-centric urban experience where work, play, and community thrive together.

Beyond this triumph, Waterfall City also received a nomination for the Best Masterplan Africa award, which it proudly claimed earlier this year. The development was further recognised in the Sustainable Residential Development South Africa 2025–2026 category, highlighting the enduring appeal of its Waterfall Country and Country Village Estates.

Adding to the accolades, Willie Vos, CEO of Waterfall City Management Company, received a Special International Property Award for Real Estate Leadership. With over 30 years' experience in real estate and asset management, Vos has shepherded Waterfall City's transformation from a R3bn municipal asset in 2004 to Africa's premier mixed-use smart city, now valued at R65bn. Under his visionary guidance, the city is admired for its safety, sustainability, and forward-thinking design.

Vos' latest initiative, Waterbucks, the world's first geographically bound smart-city rewards programme, set to launch early next year, further cements his reputation as an innovator in property development, blending technology, lifestyle, and community engagement like never before.

The International Property Awards, now in their 32nd year, are globally recognised as the pinnacle of real estate excellence. Judged by over 100 independent experts and chaired by House of Lords members, the awards evaluate developments on design, quality, service, innovation, originality, and sustainability. Regional African winners will advance to compete on the international stage, with 2026 International winners to be revealed at a grand ceremony next February.

Waterfall City continues to define the future of urban living in Africa—a city where pioneering design meets luxury, sustainability, and opportunity. It is a place where every street, square, and green space reflects a commitment to excellence, making it not just a development, but a lifestyle aspiration.

REFLECTING ON THE HONOUR

After winning the first-ever World's Best Masterplan title earlier this year, we are thrilled to retain our Best Masterplan South Africa status. This recognition celebrates the dedication, innovative thinking, and human-centric design that underpin Waterfall City's blueprint," says Willie Vos.

"On a personal level, I am humbled to receive the Real Estate Leadership award—a true milestone in my career. These accolades reaffirm our vision: a smart city so admired, safe, and sustainable, there is no better place to live, work, play, and prosper.

Willie Vos

Plascon

2026 COLOUR FORECAST



HAND MADE



Plascon's directional new colour forecast for 2026 focuses on the transformative power of the human touch

As our initial fascination with all things AI begins to normalise, 2026 welcomes a refocus on all things human.

In compiling its highly anticipated colour forecast for next year, Plascon has embraced a shift towards a 'made by hand' approach, foregrounding HAND, made as its overarching theme.

'At the heart of painting is the hand. It's part of every step – choosing shades,
testing swatches, and finally bringing colour to the wall. Paint is not abstract or artificial; it's tangible, textured, and deeply human.

The hand makes it real: authentic, unique, and a mark of craft. Our new colour combinations reflect the same spirit of celebrating imperfection and individuality.

They don't just cover surfaces, but respond to daily life,' says Plascon's head of marketing, Leslie Frank

The Plascon team looked to aspects of our surroundings for inspiration – horizons,
waters, city streets, and wild gardens. The captivating end result spans four distinct colour 'worlds' that are inspired by nature and daily life, and which celebrate imperfection and individuality.

Creating four distinct colour groupings or 'worlds' involved pairing earthy tones with daring brights, subtle neutrals with expressive accents. Each world celebrates contrast and harmony, offering curated colours that unite to form immersive palettes. These four worlds have been named Butter + Sky, Land + Sea, Fashion + Candy, and Orchard + Blooms.

BUTTER +
SKY

This palette is optimistic and inspired by blue skies and warm yellows. The colours include Chocolate Chunk (O2-D1-1), Blazing Sun (Y4-A1-4), Sapphire (B7-A1-1), Athena's Dream (B4-A2-1), Cave Painting (O2-C1-1), Julia (Y3-A2-2) and Signal Red (G7).





LAND +
SEA

Rooted in earth and water textures, the Land + Sea palette embraces natural materials and biophilic influences. The colours include African Mud (O2-E1-1), Olive (G2-E1-2), Frog Pond (Y6-D1-1), Bashful Blue (B3-C1-4), Sparkling Lemon Lime (Y6-A1-1), Daily Lily Dream (O2-A1-1), and Evening Stroll (G6-C2-1).



FASHION +
CANDY

Here, the colours are vibrant, eclectic and bold. Inspired by street style, nightlife and pop culture, this palette includes Eclair (R7-D1-1), Ruby Tuesday (R5-B2-2), Bellagio Blue (B6-B2-1), Hot-N-Spicy (R6-B1-1), White Maas (Y2-A2-2), Lemon Essence (Y5-A1-2) and Ginger Biscuit (O1-C1-1).



ORCHARDS + BLOOMS

This lush and vibrant collection, which is inspired by fruit markets and garden centres, focuses on abundance and vitality. The colours include Chocolate Delight (R6-E1-1), Hudson (26), Spanish Brocade (O2-B1-3), Swazi (R2-C1-1), Wanda (Y4-C1-1), Good Day Sunshine (O6-A1-1) and Just Terracotta (R7-C1-1).

The pre-existing Plascon colours comprising each world have been carefully curated for you to reflect the spirit of the times. The paint can be tinted in your choice of Plascon coating type at any leading retailer - ready for you to transform your home or premises.

FROM SWATCH TO WALL,
THE PROCESS BECOMES A STORY TOLD BY THE HUMAN HAND AND THE TRANSFORMATIVE POWER OF COLOUR,'
FRANK CONCLUDES.

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New
IMMERSIVE
MARINE DINNING EXPERIENCE



Mount Nelson - A Belmond Hotel
CAPE TOWN

WHERE THE ATLANTIC & INDIAN OCEANS MEET

Where the Atlantic and Indian Oceans meet, a new culinary chapter unfolds. Mount Nelson, A Belmond Hotel, Cape Town proudly announces the unveiling of Amura by Michelin Star Chef Ángel León — an immersive marine dining experience inspired by themysterious beauty and biodiversity of the sea.

Opening December 2025, this culinary destination marks the award-winning “Chef of the Sea's” first restaurant outside of Spain, and his debut in Africa. Shaped by the rhythms of the ocean and the richness of the Cape coastline, Amura promises a sensory journey through the lens of one of the world's most visionary chefs.

> ROOTED IN HERITAGE AND GUIDED BY A RESPECT FOR NATURE, MOUNT NELSON AND AMURA COME TOGETHER IN A SHARED VISION: TO HONOUR THE OCEAN, CELEBRATE HERITAGE AND HOSPITALITY WITH SOUL. UNITED BY BELMOND'S COMMITMENT TO STORY-TELLING, LOCAL CONNECTION, RESPONSIBLE SOURCING AND MARINE CONSERVATION THIS PARTNERSHIP FINDS ITS NATURAL HOME IN CAPE TOWN, A CITY THAT, LIKE CADIZ, GAZES OUT TO SEA WITH HISTORY IN ITS BONES.
>
> ***CHEF ÁNGEL LEÓN***



AN INVISIBLE MARITIME BRIDGE

From Spain to South Africa flows an ancient current of salt and wind, trade and tradition. Chef Ángel León's birthplace once served as a gateway to the East, whilst the Cape of Good Hope was a vital refreshment station for ships passing the tip of Africa. Amura is born of this invisible maritime bridge. Through fermented fish, spice-laced broths, fire-cooking and a deep reverence for the ocean, it celebrates the shared culinary legacy between Andalusia and Africa.

THE CHEF OF THE SEA: CHEF ÁNGEL LEÓN

At the helm of Cape Town's new restaurant is Chef Ángel León. First and foremost a humble fisherman, he has transformed the language of marine cuisine through his groundbreaking approach to sea-sourced ingredients. His visionary work has earned widespread international acclaim, including the coveted distinction of three Michelin stars for Aponiente and two for Alevante. Known for bringing rarely used ocean species like phytoplankton and sea rice to the plate, as well as uplifting the local Cadiz community, Chef Ángel León champions responsible gastronomy and is a recipient of the Michelin Green Star Award.

The restaurant is also a deeply personal homage to Chef Ángel León's father (Ángel León Senior), who first instilled in him a love of fishing and a profound respect for the sea. Named Amura, after the bow of the boat, always moving forward, it carries the spirit of his father's legacy: one of devotion, discovery and an enduring bond with the ocean.



TWO COUNTRIES AND CUISINES, CONNECTED BY ANCIENT TIDES:

SPANISH ROOTS MEET SOUTH AFRICAN INGREDIENTS



Our menu is an homage to this shared seafaring legacy. To the salted fish and coastal fermentations, speaking the same ancestral language. To the spices that crossed oceans, just like our forebears. To the broths, flames, vinegars, and preservation traditions that echo across both coasts. To stories that travel without borders, carried by wind and wave,
Chef Ángel León.

Amura is not your typical seafood restaurant; it is a restaurant that works tirelessly to champion the entirety of the South African ocean, blending Mediterranean-style cooking, specifically linked to Spain, with South African ingredients and flair. Highlighting seafood, seasonal produce, and indigenous spices, it's a unique dining experience that honours local Cape heritage.

Along the wild Cape shores, the team uncovers overlooked treasures of the sea - from delicate plankton and salt-loving halophyte plants, to humble by-catch fish – reimagining them as stars of haute cuisine.

Guests will choose between an à la carte selection or a tasting menu that takes them on a sensory journey through unsung fish species, kelp, wild herbs, and spices that echo both continents, adding depth to these flavours with techniques like open-fire cooking, all presented with the poetic, science-backed philosophy of Chef Angel León's acclaimed Aponiente.

"WORKING WITH LOCAL PRODUCERS AND INGREDIENTS SOURCED FROM THE TWO OCEANS SURROUNDING THE CAPE PENINSULA HAS BEEN A REVELATION," SAYS CHEF ÁNGEL LEÓN. "THE COASTLINE IS FULL OF SPECIES THAT ARE OVERLOOKED, JUST LIKE IN ANDALUSIA. THAT'S WHERE WE FIND BEAUTY, IN THE UNEXPECTED."

AN INTRIGUING MARINE INTERIOR



A HOMAGE TO THE KELP FORESTS OF THE CAPE

Deep inside the storied halls of Mount Nelson, this culinary destination will bring Chef Ángel León's visionary marine cuisine to Africa for the very first time. Designed by award-winning South African interior architect Tristan du Plessis, Amura will be a visual homage to the kelp forests beneath the waters of Cape Town: moody, mysterious, and cinematic.

Taking guests on a sensory journey with interiors that draw from the majesty and mystery of Cape Town's coastline, diners will be enveloped in a space that mimics the ocean floor—fluid, tranquil, and awe-inspiring.

At the heart of the restaurant lies an open-plan kitchen, a theatrical stage where chefs craft each dish with precision, transparency, and a deep reverence for the sea. Wrapping around the open space, the restaurant will feel both glamorous and transportative, with deep greens, warm timber and bronze accents creating a rich, evocative atmosphere.

Amura is set to be an expression of Chef Ángel León's signature seafood-forward cuisine, combining cutting-edge technique with local ingredients, passion and a deep respect for the sea.



A SHARED VISION ROUTED IN PURPOSE

FOr more information or to make a reservation, join the waiting list by contacting: restaurantreservations.mnh@belmond.com.

Much like Mount Nelson's own philosophy, Amura is built on a foundation of responsible sourcing and marine conservation, thoughtfully grounded in purpose. From a bar menu infused with botanicals from Mount Nelson's own garden to ingredients chosen for their integrity and impact, every detail has been considered with care. Amura's wine cellar will showcase rare Cape terroirs alongside Andalusian sherries.

Amura is designed for the discerning traveller and the local epicurean, those who seek meaning in their meals and stories in their surroundings. It's an invitation to explore the ocean, to celebrate its beauty, and to reconsider how we engage with the natural world.

Amura by Ángel León will open in December.

TravelPlus Tourism



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THOUGHT LEADERSHIP

| LOVE OF PEOPLE: MENTORSHIP AND DIVERSITY





LOVE OF PEOPLE: MENTORSHIP AND DIVERSITY IN THE WINE INDUSTRY. FROM REPRESENTATION TO REAL POWER.

Across the Cape Winelands, a quiet shift is gaining momentum, one rooted in mentorship, ownership and community development. It's a shift that's not just reshaping who gets to be part of the wine industry, but how they thrive within it.

For too long, knowledge of wine was something passed around the same tables through informal apprenticeships, family networks, and closed-door connections. For many black South Africans, this meant not just exclusion from ownership, but exclusion from understanding: terroir, varietals, markets, culture.

But change is happening, and mentorship is at the heart of it.

Because wine, after all, isn't learned in isolation. It's passed hand to hand, cellar to cellar, harvest to harvest. And when mentorship is structured, intentional, and inclusive, it becomes a powerful bridge across the barriers that have long held the industry back.







THE RESULTS? TRANSFORMATIONAL, NOT JUST FOR INDIVIDUALS, BUT FOR THE INDUSTRY'S FUTURE.

Phil Bowes, Manager of Inclusive Growth Strategies at SA Wine, shares that the sector now supports 107 black-owned wine brands, up by 50% in just ten years, alongside 81 black-owned farms spanning grape production, logistics, and retail. But more than the numbers, it's the capability that's grown: a generation of better technically equipped owners, professionals, and producers with more potential than ever before.

OWNERSHIP IN ACTION: BOSMAN FAMILY VINEYARDS & ADAMA WINES

In Wellington, Bosman Family Vineyards is home to South Africa's largest black-owned wine company, Adama Wines, where 26% of the agribusiness is owned by workers.

Among them is Riedewaan Thomas, once an intern, now cellar leader. His dream? To become the first male winemaker of Bosman Adama. Selected for the prestigious Burgundy Exchange Programme, Riedewaan is proof that when mentorship and opportunity align, borders dissolve.



REPRESENTATION WITH PURPOSE:

HER WINE COLLECTION

Founded in 2020 by **Praisy Dlamini**, **HER Wine Collection** stands proudly as South Africa's first all-women, all-black wine brand. Dlamini's path, from Elsenburg to Cape Winemakers Guild Protégé, taught her agility and resilience. And now, she's paying it forward.

HER's Students for Change initiative funds bursaries for matriculants from farming communities and connects students to professionals across the wine value chain, investing 2% of profits into education and mentorship.

Today, Dlamini leads not only HER Wine Collection but also serves as General Manager of Adama Wines, walking between two transformation models and forging new ones for others.

Full-Circle Empowerment:

VISIO VINTNERS

Born from a partnership between Kleine Zalze Wines and its empowerment trust, Visio Vintners operates independently, with 51% ownership in the hands of the trust and all Kleine Zalze workers as beneficiaries.

Here, quality leads. 'We want the wine to stand on its own,' says winemaker Hanri Ferreira. And it does, Visio's Icon Wine blend scored 92 points from UK critic Tim Atkin and a 4.5-star Platter's rating.



Systemic Support:

THEY'RE BACKED BY MEANINGFUL INFRASTRUCTURE:

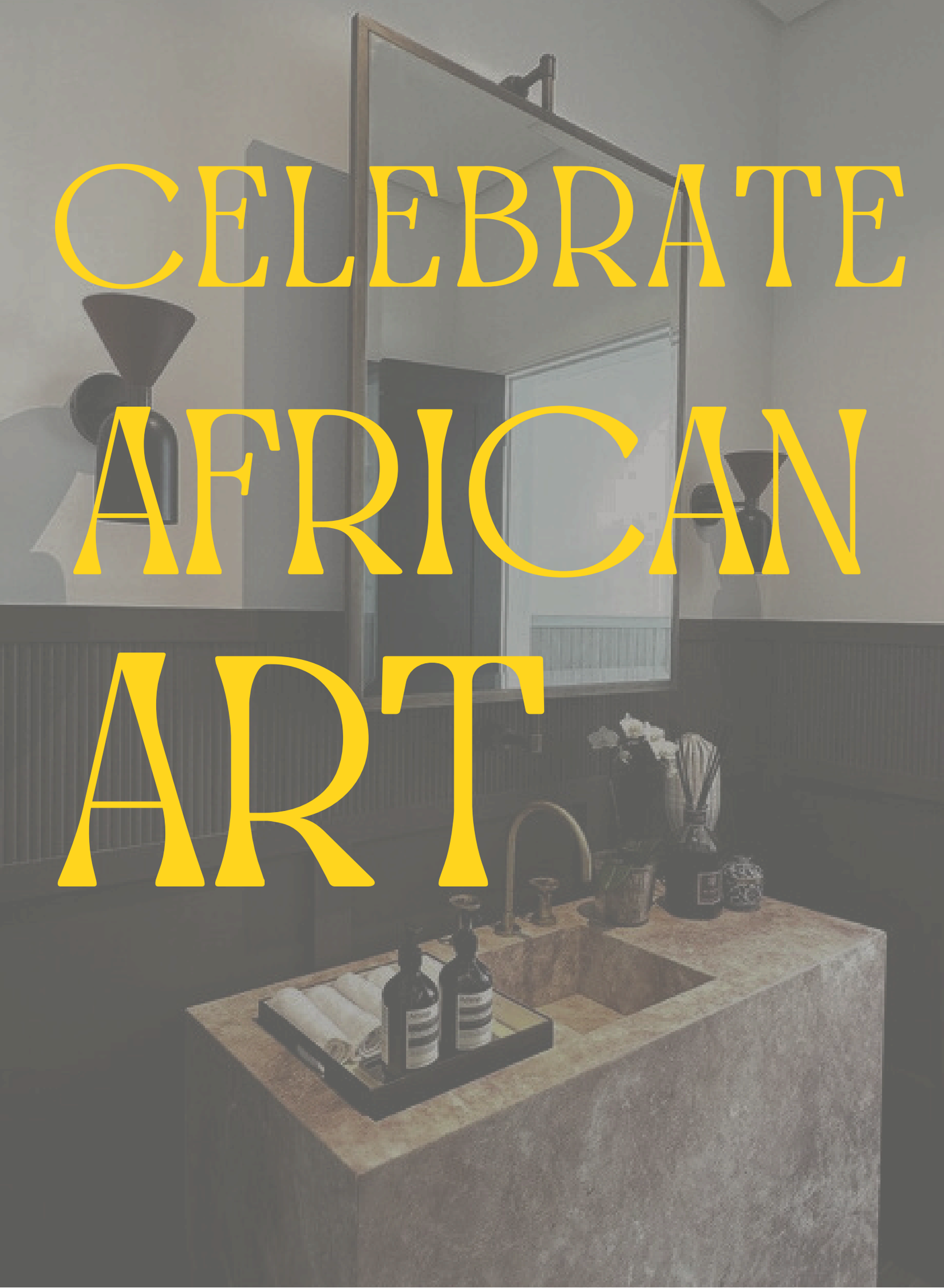


These stories don't stand alone. They're backed by meaningful infrastructure:

- R23.8 million invested into enterprise development, training and ethical trade programmes (SA Wine, 2024)
- Over 1,800 beneficiaries, including 545 youth
- The Wine Arc incubator: a home for 13 black-owned brands
- 2,217 learners enrolled in 170 programmes via the wine industry's Learner Management System

And at Vinimark, we're proud to walk alongside these brands. As South Africa's largest independent wine distributor, we don't just support great wine; we support great people building purposeful businesses. Mentorship, ownership and community aren't trends in our book; they're how we build the future of wine.

www.vinimark.co.za


CELEBRATE
AFRICAN
ART

CERAMIC MASTERPIECES



GROUNDED PRACTICE AT

SPIER WINE FARMSPIER WINE FARM

LUXURY, HERITAGE, AND ARTISTRY CONVERGE



Heritage Month, the timeless elegance of Spier Wine Farm becomes the stage for an extraordinary cultural encounter. Within the walls of its historic Old Wine Cellar, luxury, heritage, and artistry converge in Grounded Practice — a landmark ceramics exhibition opens.

Curated with finesse by Tamlin Blake, Chief Curator at Spier Arts Trust, the exhibition presents 63 exquisite works by 42 celebrated South African artists. Each piece tells a story of balance, belonging, and sustainability — themes that resonate deeply in today's world, yet are timeless in their beauty.



"What came through, almost overwhelmingly, was a sense of instability – personally, politically, environmentally. Many artists were using their practice to find their footing again, to reestablish a sense of balance and belonging. That's where the title Grounded Practice comes from."



THE LUXURY OF CLAY

THE PERMANENCE OF ART

Clay, the star of the exhibition, carries a profound symbolism. It is at once malleable and permanent, soft yet enduring — much like luxury itself. For many artists featured here, clay is not only a medium of creation but a sanctuary of healing. Its tactile intimacy and connection to the earth speak to grounding, resilience, and renewal.

This dialogue between art and earth finds its perfect home at Spier, where sustainability is not a trend but a way of life. With regenerative farming, ecological restoration, and zero-waste initiatives, Spier embodies the refined harmony between heritage and conscious living.



> BLAKE SHARES, “USING CLAY IN A CREATIVE SPACE IS SOOTHING AND HEALING. IT’S MEDITATIVE, AND MANY ARTISTS FIND IT HELPS THEM TO GROUND THEMSELVES, TO FIND THEIR CENTRE AGAIN.”

A CURATED EXPERIENCE OF DISTINCTION

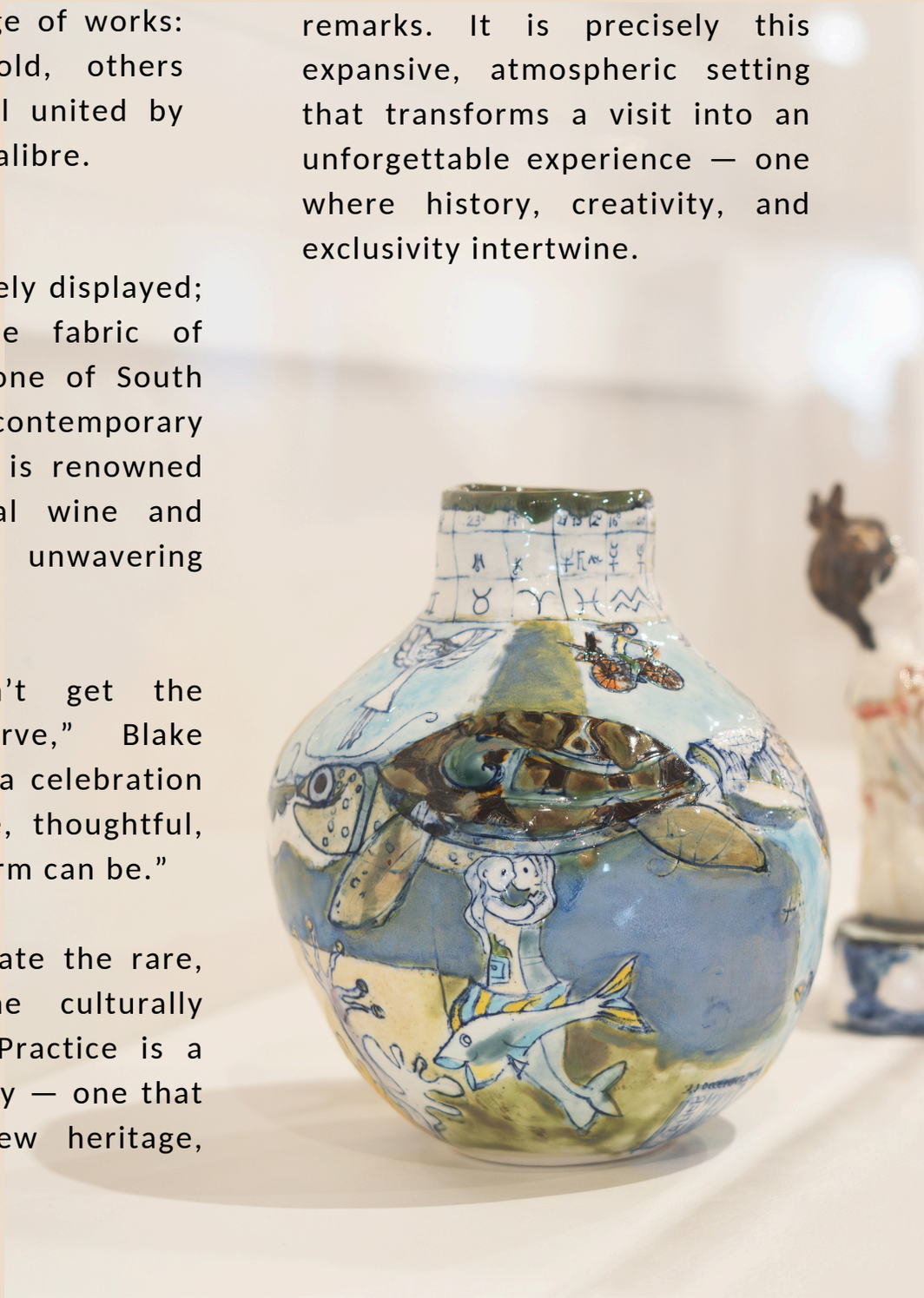
Grounded Practice is far more than an exhibition — it is a cultural immersion. Collectors, aesthetes, and lifestyle connoisseurs will discover a diverse range of works: some conceptually bold, others whimsically elegant, all united by artistry of the highest calibre.

At Spier, art is not merely displayed; it is woven into the fabric of experience. Home to one of South Africa's largest contemporary collections, the estate is renowned for pairing exceptional wine and cuisine with an unwavering commitment to culture.

"Ceramics often don't get the spotlight they deserve," Blake reflects. "This show is a celebration of just how innovative, thoughtful, and beautiful the art form can be."

For those who appreciate the rare, the refined, and the culturally significant, Grounded Practice is a must-experience journey — one that redefines how we view heritage, sustainability

"The Old Wine Cellar gives us space to showcase the incredible range of ceramic art being made in South Africa right now," Blake remarks. It is precisely this expansive, atmospheric setting that transforms a visit into an unforgettable experience — one where history, creativity, and exclusivity intertwine.



EXPERIENCE THE LUXURY OF BEING TRULY GROUNDED.



COLLECTORS ART

THE GOLDEN HEART OF SENEGAL —
UNFOLDING GRACE, ART, AND HUMANITY



LAMINE BARRO

THE SOUL OF SENEGAL IN MOTION

SCULPTOR | PAINTER | CERAMICIST | CULTURAL VISIONARY

BASED IN DAKAR, SENEGAL – CITÉ DES ARTS

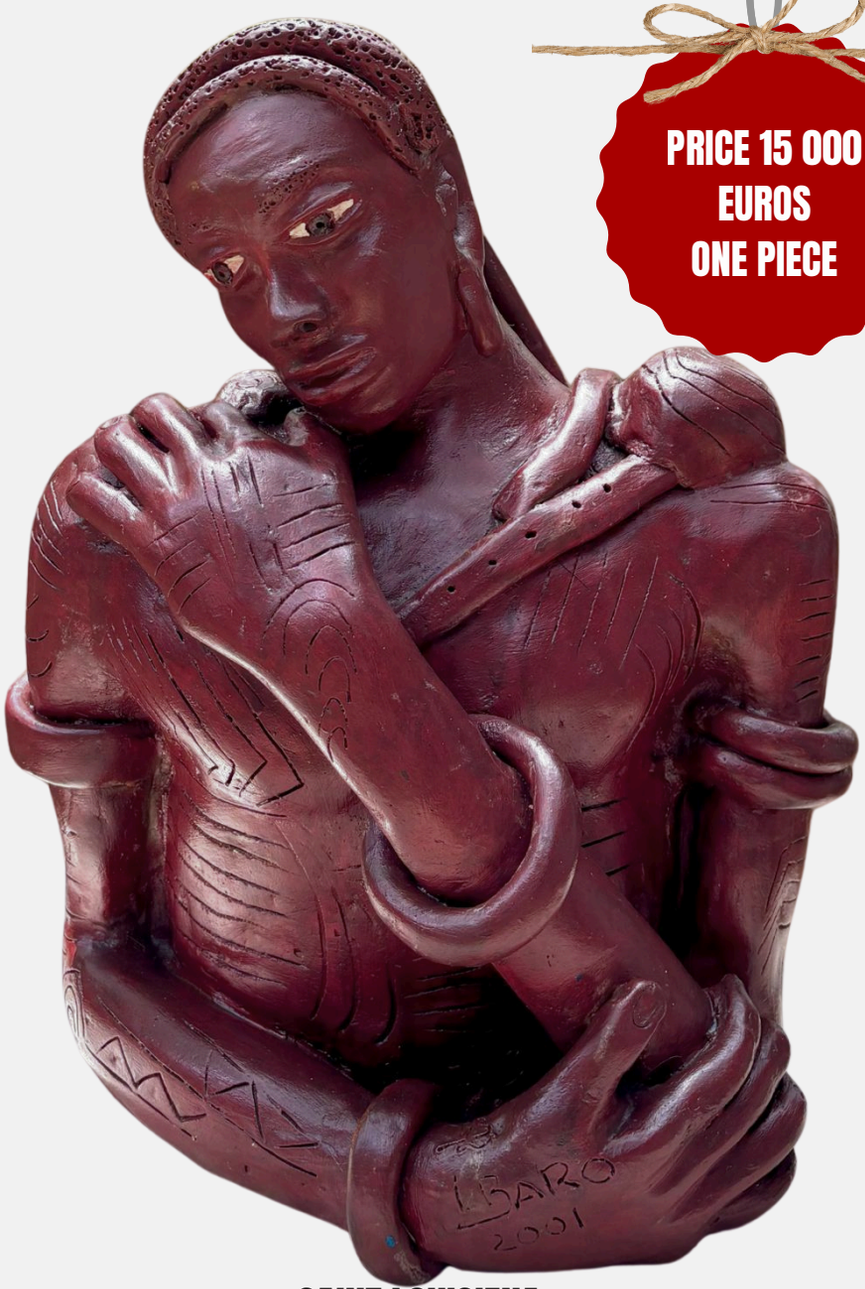
THE FACE OF SENEGALESE ART TO THE WORLD

SCULPTOR | PAINTER | CERAMICIST | CULTURAL VISIONARY
BASED IN DAKAR, SENEGAL – CITÉ DES ARTS

In the rhythmic heart of Dakar, where tradition meets transformation, stands Lamine Barro — a name synonymous with Senegalese artistic excellence. Sculptor, painter, and ceramist, Barro's art transcends borders and time, carrying the pulse of Africa into the global art scene.

His journey began with his first exhibitions in 1982, a young artist whose work already spoke of power, history, and truth. By 1984, he was challenging global consciousness through a profound series on Apartheid (PANA)— presented during the Intergovernmental Council of Ministers of Information. These works ignited his lifelong pursuit: using art as a mirror of humanity's struggles and triumphs.

PRICE 15 000 EUROS ONE PIECE



SAINT LOUISIENA

MATERIALMRRACOTTA CLAY | YEAR . 2000

TEHEIGHT . 30 CM | WIDTH . 38 CM | WEIGHT 7 KG

AN ARTISTIC ODYSSEY ACROSS CONTINENTS

Barro's international acclaim grew rapidly. From exhibitions in Dakar to Paris, Toulouse, and Cergy, his creative footprint expanded into Austria, Germany, Canada, Italy, Brazil, Argentina, and the United States.

Representing Senegal at the Biennale of Algiers (1986), he became an emblem of contemporary African art's global voice.

His works were showcased in major venues including:

- International Foundation for Culture and African Arts (1985)
- U.S. Embassy in Dakar (1985)
- 1986 – Participated in the International Forum "Symbiosis" (France); represented Senegal at the Algiers Biennale
- National Gallery of Senegal (1991, 1996) – where the government acquired 40 of his paintings
- 2025 – Solo Artist representing Senegal at the FESTAC AFRICA Festival in Accra, Ghana, showcasing his work to global audiences in celebration of Africa's creative renaissance

Each exhibition reaffirmed his position as the cultural custodian of Senegal's creative heritage.

MASTERPIECE OF MEMORY: "GORÉE, ON THE SLAVE ROUTE – FROM MEMORY TO PARDON"

Perhaps his most defining work, this monumental project consumed five years (2000–2005) of meticulous dedication.

Titled "Gorée, on the Slave Route – From Memory to Pardon," it consists of 1,750 figurines, each handcrafted to honor those whose stories were erased by slavery.

Created in collaboration with Professor Mbaye Gueye of Cheikh Anta Diop University, the series embodies remembrance, forgiveness, and historical truth.

The work now resides as a permanent exhibition at IFAN Museum, Dakar — a national treasure and an enduring reminder of humanity's resilience.

A LIFETIME OF EXHIBITIONS & CULTURAL AMBASSADORSHIP



2004–2018 HIGHLIGHTS

- 2004–2005 – Cultural tour to Chicago; exhibition at SUP'INFO for Abolition of Slavery Commemoration
- 2006–2008 – Exhibitions at SDE, Arts Village, and participation in Toulouse World Youth Forum
- 2010 – "Expo of the Heart," National Gallery; Wallu for Haiti charity auction; UNESCO exhibitions on slavery
- 2011–2012 – UNESCO presentations of "Gorée, on the Slave Route" on Gorée Island and National Gallery
- 2013–2014 – "Heart Expo" and Francophonie Conference Room Decoration
- 2015–2016 – Represents Senegal at TOSTEM International Conferences in Nantes, Cameroon, Paris, and the Caribbean
- 2016 – Featured at Dak'Art Biennale of Contemporary African Art (OFF)
- 2018 – Personal exhibition at the Monument of the African Renaissance: "Le Sous Verre au Service de l'Humanitaire"

DOGON HUNTER (MALIAN)

MATERIAL TERRACOTTA CLAY
YEAR: 2021
HEIGHT . 55 CM. | WIDTH . 40 CM | WEIGHT 15 KG

His works have been featured by TV5 Africa, RTS Senegal, and UNESCO, among others — testament to his cultural impact and artistic depth.



PRICE 5,000
EUROS
ONE PIECE

GOREE SENEGAL SIGARE

MATERIAL TERRACOTTA CLAY | YEAR . 2000
HEIGHT . 55 CM | WIDTH . 40 CM | WEIGHT 7 KG

THE MESSAGE BEYOND ART

Through his sculptures, paintings, and ceramics, Lamine Barro redefines what it means to be an African artist in the 21st century. His creations are not mere aesthetics — they are archives of emotion, resilience, and spiritual reflection. Every line, every texture, every color tells a story of

AFRICA'S SOUL — WOUNDED YET UNBROKEN, SILENCED YET SINGING THROUGH CLAY AND CANVAS.

- 1.50 X 80
- TECH: ACRYLIC TECH.
- 2020
- MAT. CANVAS

> "MY ART IS A CALL TO REMEMBER, TO FORGIVE, AND TO REBUILD. IT IS A JOURNEY FROM MEMORY TO PARDON."
> — LAMINE BARRO



PRICE 16,000 EUROS

TITLE: THE THINKER

1.50 X 80

TECH: ACRYLIC TAILLE.

2020

MAT. TAILLE



TITLE: THE THINKER

- 1.50 X 80
- TECH: ACRYLIC TECH.
- 2020
- MAT. CANVAS

PRICE 10,000 EUROS



AFRICA'S MOST ENDURING CREATIVE ARTIST

Lamine Barro stands as one of Africa's most enduring creative artist — a bridge between past and future, pain and peace, art and humanity. His legacy, sculpted from Senegal's red earth and shaped by ancestral wisdom, continues to inspire generations of artists to see creation as an act of remembrance and hope.

"MY ART IS A CALL TO REMEMBER, TO FORGIVE, AND TO REBUILD. IT IS A JOURNEY FROM MEMORY TO PARDON."
— LAMINE BARRO



AFRICA TITLE AND OPENING

- 1.50 X 80
- TECH: ACRYLIC LEAF
- 2021
- MAT. CANVAS

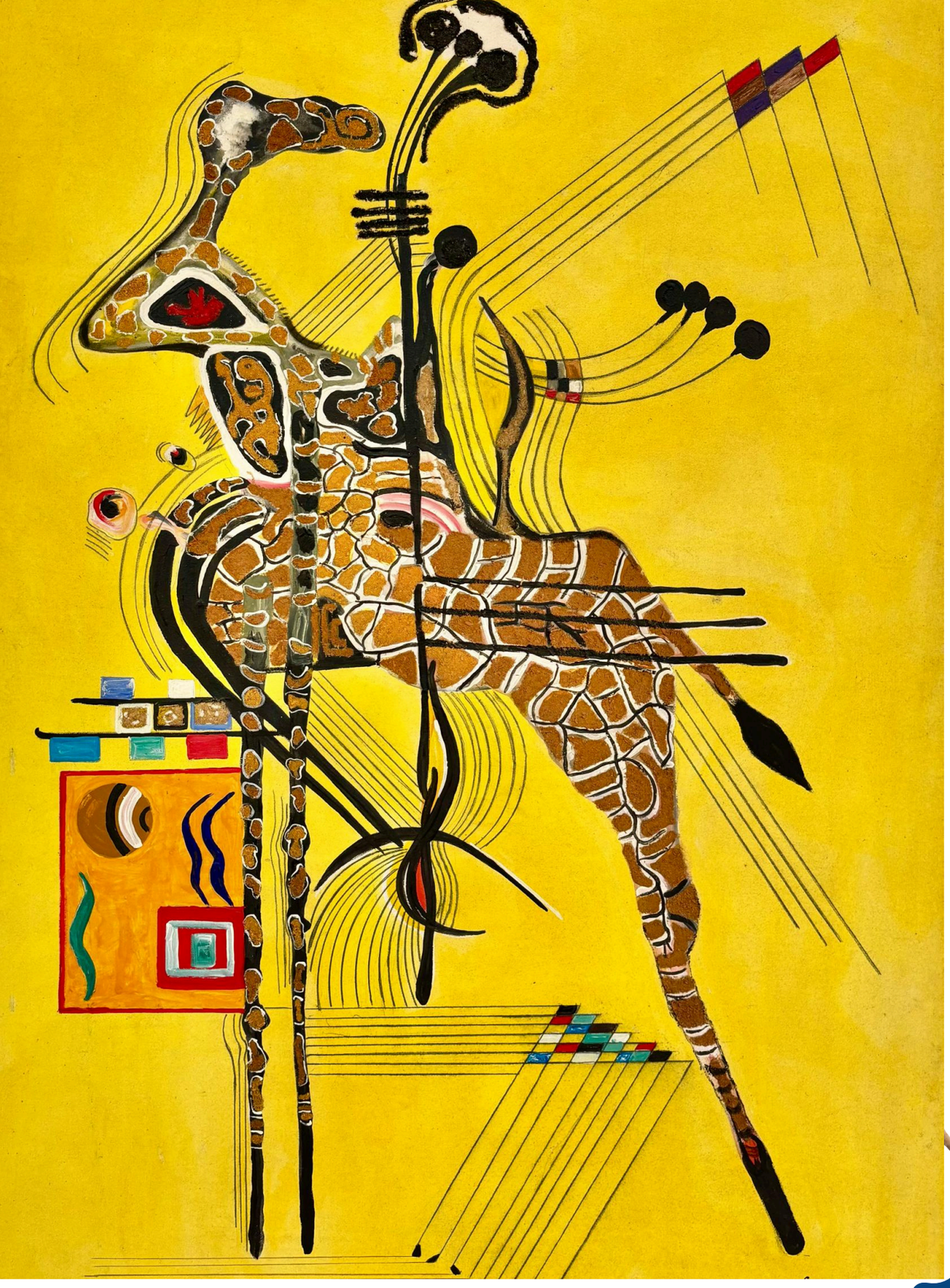
PRICE 17,000 EUROS



PRICE 15,000
EUROS
ONE PIECE

TITLE SYMBIOSIS OF SIGNS

- 1.50 X 80
- TECH: ACRYLIC CORN LEAF
- 2024
- MAT. TAILLE



TITLE: THE THINKER

1.50 X 80

TECH: ACRYLIQUE TAILLE

2020

MAT. TAILLE

PRICE 16,000 EUROS



AFRICAN UNION

PRICE 19,000 EUROS

1.50 X 80

TECH: ACRYLIQUE

2024

MAT. TOILE

CREDITS & RECOGNITION

- **Treasurer General**, National Association of Plastic Artists (ANAPS)
- **Permanent Exhibitor**, IFAN Museum of African Arts
- **Cultural Decorator**, Francophonie Conference (2014)
- **National Honoree**, Government of Senegal





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4 SUIT CARRIER

THE FUTURE OF LUXURY IN AFRICA

5



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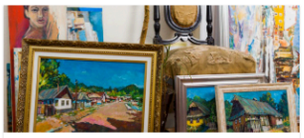
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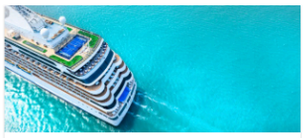
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Africa Luxury Network was founded with the vision to spotlight Africa's rich heritage and unparalleled creativity in the global luxury landscape.

Contacts

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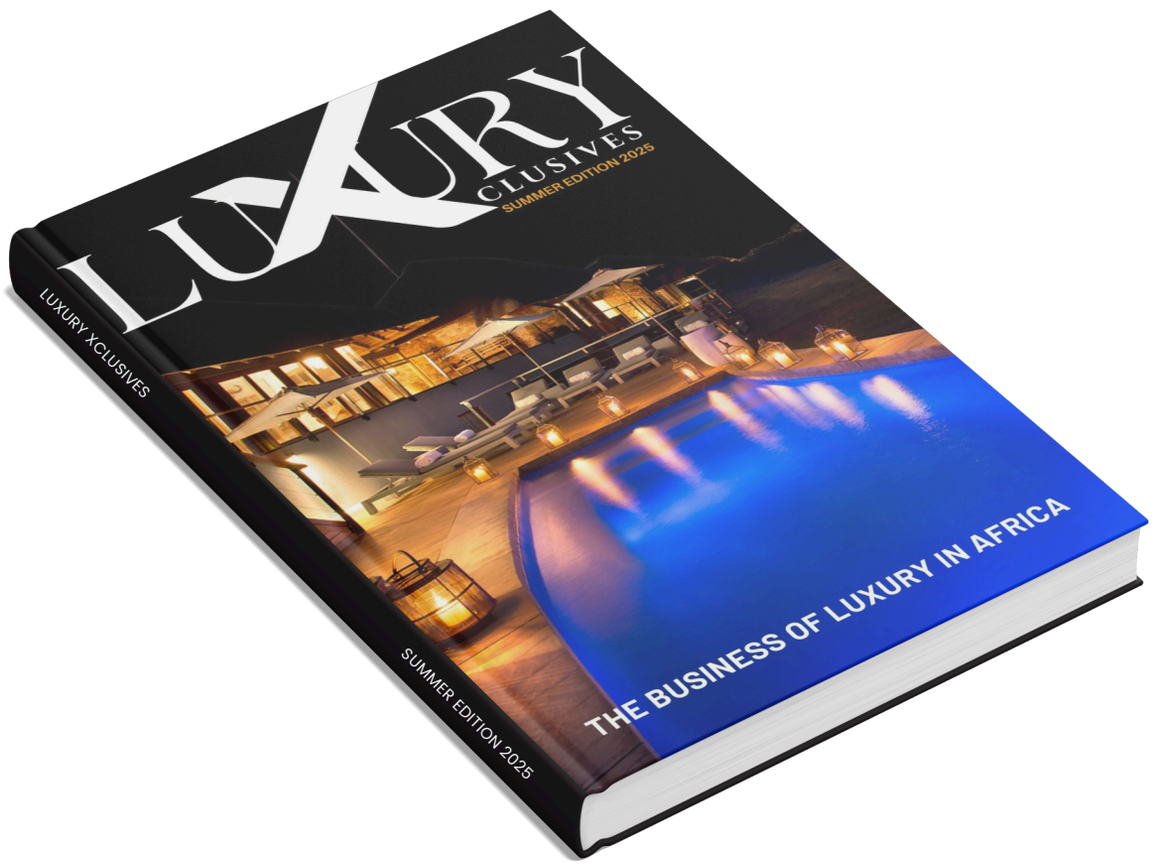
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PUBLISHING SCHEDULE

EDITION	RELEASE DATES	ARTWORK DEADLINE SUBMISSION
Valentine Edition	7th Feb 2025	24th January 2025
Easter Edition	17th April 2025	31st March 2025
Winter Edition	6th June 2025	30th May 2025
Summer Edition	6th Nov 2025	30th October 2025
Festive Edition	12th Dec 2025	04th December 2025

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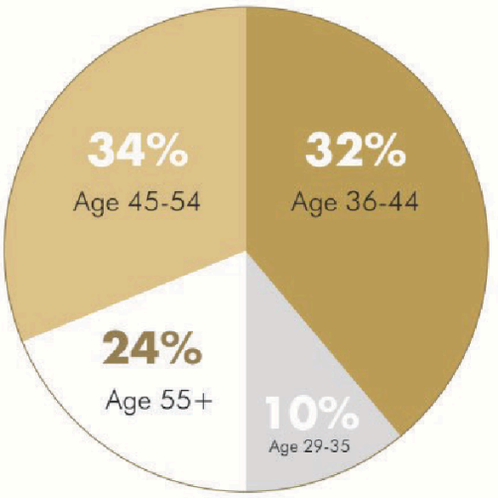
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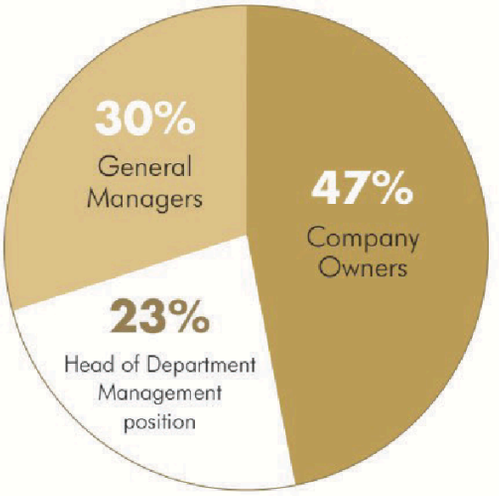
42% | 58%

Female Male

Readers by Age



Occupation



Reader Profile Details

Luxury Xclusives MAGAZINE readers (HNWI & UHNWI) are international aficionados and therefore used to the good things in life: Known as frequent travellers, they enjoy besides their busy lives the nice things offered to them. Being among (ultra) high net worth individuals means that they treat themselves with a high quality of life and as little stress as possible to allow them to have their dreams fulfilled.

Who they are

Age 36 – 44 years	32%
Age 45 – 54 years	34%
Age 55+	24%
Married or living with partner	88%
Average number of people per household	3.0
Average number of readers per copy	6.2
Readers per issue approx.	160,000

Occupation

Company Owner	47%
Chairman, President, Non-Executive Board Member, Managing Director, General Manager	30%
Head of Department, Senior Vice President Other Senior Management position	23%

Household income

Average household income	R 989,000
Average total net worth	R 15 Million
Average monthly disposable income (for shopping and entertainment)	R 43,500
Average properties (homes)	2 - 3
Average luxury vehicles	4 - 7

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